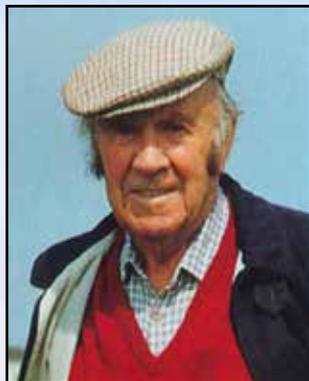




**International  
Greenkeepers'  
Association**



Donald Harradine (1911-1996)



# 17<sup>th</sup> DON HARRADINE MEMORIAL TROPHY

Venue: Golfanlage Bad Kleinkirchheim (Austria)

Dates: 20<sup>nd</sup> - 22<sup>th</sup> September 2016

Please see the many pictures that can be downloaded from:

[www.don-harradine-memorial.com](http://www.don-harradine-memorial.com)

## Don Harradine

One of Don Harradine's main concerns was to provide a first class education and training for greenkeepers and ensure due recognition for their work. He actually considered them to be the most important people on golf courses. It was for those very reasons that in 1968 he founded the **International Greenkeeper's Association (IGA)**.

The IGA gave birth to today's national greenkeeper's associations which continue to play a crucial role in the golf industry.

## The Trophy

The "Don Harradine Memorial Trophy" was created to provide a yearly reminder of Don's support for the greenkeeper's professional values. The golf tournament is co-organized and held under the patronage of the official greenkeeper's associations of **Germany, Switzerland, Austria, Slovenia** and **FEGGA (Federation of European Golf Greenkeepers Associations)** and was specifically created for head-greenkeepers.

## A Good Sponsorship Opportunity

This sponsoring opportunity offers an unparalleled platform for your message:

- Transmittal of a positive image
- Valuable contacts with decision makers
- The possibility to meet old friends again & strengthen acquaintances, in a relaxed attitude and a friendly atmosphere.

## Main Sponsors

Main sponsors are entitled to the following benefits:

- Promotion of their products during the event
- Presence at all official functions (receptions, prize-giving ceremonies, media, press, etc.)
- Prominent acknowledgement with logo in all official literature and correspondence
- A full page for the promotion of their product & link to their website on the "Don Harradine Memorial" website
- Custom Animated 900x180 pixel Stylish Flash Header and 240x320 pixel Banner for the promotion of your company and products alike linked to your website on the "Don Harradine Memorial" website
- Mention in all media briefings and announcements
- 3 VIP invitations, board and lodging and 3 players in the golf tournament (guest category)

**The cost for the main sponsorship is EUR 3,500/year.**

## Co-Sponsors

Co-sponsors are entitled to the following benefits:

- Limited promotion of their products during the event
- Presence in one official function (receptions, prize-giving ceremony, media, press, etc.)
- Acknowledgement with logo in all official literature and correspondence
- Acknowledgement with logo on the "Don Harradine Memorial" website
- Mention in media briefings and announcements
- 2 VIP invitations, board and lodging and one player in the golf tournament (guest category)

**The cost for co-sponsorship is EUR 2,000/year.**

Main & Co-Sponsors are reminded that all guests over the nos. mentioned above, will be charged at cost (green fees, board, lodging and eventual transport).

## Sponsoring of a particular activity

Such sponsoring covers the following functions and activities:

- Accommodation • Shuttle service • Player's clothing • Printed matter
- Gala Dinner and/or lunch and/or snacks and/or drinks.

Welcome event, Evening entertainment (gala evening), Tournament and/or other prizes.

Function / Activity sponsors are entitled to the following:

- Active involvement & presence at their own sponsored function/activity.

The event sponsor can assume overall responsibility and organization for the chosen activity or function or pay the pre-determined and agreed costs.



## 16<sup>th</sup> Don Harradine Memorial Trophy 2015

120 participants met at the Kaiserburg Golf Course in Bad Kleinkirchheim for the 2015 Don Harradine trophy. In 1984, the 18 hole course was nestled in to the existing landscape by Don Harradine with 9 holes built in the municipality of Bad Kleinkirchheim and the other 9 in the municipality of Patergassen.

A generous practice facility with numerous covered tees and a beautiful 6 hole short course have been built since which positions the Kaiserburg golf complex as one of the best golf experiences in Kärnten. The "top of the mountains" award was presented to the course in 2005 which classifies it amongst the best courses in the Austrian mountains. The course and the weather showed their best side on the 22nd of September and a wonderful golf experience was had by all the players that profited from the practice round on that particular day.

The course was in an excellent condition thanks to the head greenkeeper **Mr. Pontasch Gerhard** and his staff. Unfortunately, the weather forecast announced very bad and wet conditions for the day of the actual tournament. The general mood the next morning was something between hope and anxiety but the players started anyway on tees 1 and 10 as it was decided to follow the saying: "Hope dies last". The ladies and the other participants who decided to accompany them went to Burg Sommeregs to visit the biggest torture museum in Central Europe with more than 70 original exhibits. Besides being educational, the tour through the various time periods was quite gruesome. The special exhibition by Amnesty International which demonstrated to-day's suppression of mankind showed the visitors that nothing much has changed since the middle ages. But, despite the tense silence caused by the exhibition, the excellent meal at the Schloss Restaurant soon changed the atmosphere to a more cheerful mood.

Unfortunately, the tournament was cancelled due to the increasingly bad weather and the unplayable conditions of the course. The drenched golfers were therefore quite happy to use the generous wellness facilities offered by the Hotel Pulverer.

The circumstances of a "cancelled tournament" would normally signal a clear "flop", as an evening without a prize giving would not be a worthwhile event. But, this was definitely not the case especially considering the spirit that has always been demonstrated during the DHMT. The participants came especially from Germany, Switzerland, Slovenia and Austria for this tournament and they had been looking forward to that event since one year. Many arrived earlier or stayed longer. They used that opportunity to organize a short holiday in order to get away from the daily stress experienced on their own courses. This meant that the participants were in an excellent festive mood even without the tournament and the prize giving. **Peter Harradine** travelled especially from Dubai and gave a speech in his usual humorous manner, although his theme this year concentrated on his 70th birthday and several remarks about getting old! So once again, we wish him a belated "Happy Birthday dear Peter".

Our president, **Alex Hofinger** thanked the responsible staff at the club by presenting them with a memorial cup which we hope will receive a place of honour at the club house.

A particular mention must be given to the International and National sponsors who's generosity greatly contributes to ensure that the DHMT is an unparalleled and unforgettable experience that is carried out in a very relaxed atmosphere.

The organization of the tournament was in the capable hands of **Gertraud Zopf** (AGA), **Frau Ulli** (Hotel Pulverer) and **Frau Stefanie Lexner** (Management of the Kaiserburg Golf Course) who ensured that they produced another successful Austrian celebration in honour of **Don Harradine**.

Seeing as we could not finish the tournament last year and due to everybody's wish the DHMT 2016 will be played again in Bad Kleinkirchheim from the 20-22 of September.

The AGA, the Golf Course and the Hotel are honoured and happy to welcome the tournament back to Bad Kleinkirchheim.

### Hein Zopf



## Main Sponsors of the 2015 Trophy



Count on it.



HARRADINE GOLF



## Co-Sponsors of the 2015 Trophy



## Event Sponsors of the 2015 Trophy



We would be delighted to negotiate a sponsoring package tailored to your specific requirements.

Please contact us at the following address:

Att. Mr. Götz Mecklenburg  
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Germany

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The trophy takes place every year on a Don Harradine course and has been played in:

**1999** Seefeld (Austria), **2000** Interlaken (Switzerland), **2002** Schloss Klingenburg (Germany), **2003** Zell am See (Austria), **2004** Lenzerheide (Switzerland), **2005** Bled (Slovenia), **2006** Haghof (Germany), **2007** Kössen (Austria), **2008** Bad Ragaz (Switzerland), **2009** Bled (Slovenia), **2010** Augsburg (Germany), **2011** Kaiserwinkl Golf Kössen (Austria), **2012** Golf Club Arosa (Switzerland), **2013** Bled (Slovenia), **2014** Bad Wiessee (Germany) and **2015** Bad Kleinkirchheim (Austria).

The next tournament will be played on the **20<sup>nd</sup> - 22<sup>th</sup> of September 2016** at **Bad Kleinkirchheim (Austria)**.



Officially recognized and organized by:

